Adam K. Thompson

Video • Photography • Interactive • Design

adamkthompson.com

EDUCATION:

Georgia Institute of Technology: B.S. in Science, Technology, and Culture, *2002*

Combines a traditional humanities major with scientific and technical expertise while emphasizing communication skills, cultural interpretation, and textual analysis.

New York Film Academy: 8 Week Total Immersion Film Workshop, *2000*

EXPERIENCE:

Georgia Tech Cable Network: Digital Media Lead
1998 - 2004

- Worked on and with many original productions from concept to final edit
- Animated a short Flash cartoon series
- Developed a Shockwave adventure game
- Developed the *Techknow* channel, interactive digital signage system, from scratch
- Designed numerous logos, marketing materials, and multimedia projects
- Redesigned and managed the department's website

Zoo Atlanta: Content Producer
2004 – Current

- Produce video and photography for press releases, marketing, social media, education materials, and interpretive signage
- Work with every department (i.e. marketing, public relations, education, animal care) to create consistent content of every type
- Work on every stage of video projects from concept and writing to pre-production planning, through production (directing, videography, lighting) and finishing post (editing, motion graphics, color, and sound)
- Created and lead the Story Group that discusses how the Zoo can best tell its stories
- Managed research and design of innovative digital interactives for the elephant center, and completed the installation of the technology and creation of the accompanying content.
- Managed the design and implementation of technology for the reptile and amphibian complex, specifically a new system for interactive animal IDs
- Manage the Zoo Atlanta website, including leading a team that developed a new site
- Lead graphic design projects including animal IDs, exhibits, interactives, and motion graphics
- Develop, install, manage, support, and maintain the zoo's AV equipment and networks

Filmmaking: Freelance
2000 – Current

Worked on numerous short and feature films in positions including producer, writer, director, director of photography, gaffer, editor, audio mixer, and assistant director. Most recently producing a feature film released by Kino Lorber.

SKILLS:

Storytelling, Video Production (from concept to production to final edit and release), Motion Graphics, Still Photography, Graphic Design, Interactive Design, Web Design, AV Systems, Technical Support

TOOLS:

Adobe Creative Suite, Video and Still Cameras (Canon, Sony, Blackmagic, Red)
Lighting (Tungsten, LED, Fluorescent), Audio (Lavalier, Boom, On-camera)