

Adam K. Thompson

Storyteller • Filmmaker • Photographer

adamkthompson.com

EDUCATION: **Georgia Institute of Technology:** B.S. in Science, Technology, and Culture, 2002

Combines a traditional humanities major with scientific and technical expertise while emphasizing communication skills, cultural interpretation, and textual analysis.

New York Film Academy: 8 Week Total Immersion Film Workshop, 2000

EXPERIENCE: **Zoo Atlanta:** Content Producer

2004 – Current

- Work with every department (i.e. marketing, public relations, education, animal care) to create consistent content of every type
- Created the Story Group to explore how the Zoo can best tell its stories
- Produce video and photography content for press releases, marketing campaigns, social media, educational materials, and interpretive signage and interactives
- Research, design, and manage innovative technology throughout the zoo, including interactives, digital IDs, and event spaces
- Manage the Zoo Atlanta website and led the team that developed the current site

Filmmaking: Freelance

2000 – Current

Worked on numerous short and feature films in positions including producer, writer, director, director of photography, gaffer, editor, and assistant director. Most recently producing a feature film released by Kino Lorber.

Georgia Tech Cable Network: Digital Media Lead

1998 - 2004

- Worked on many original productions from concept to final edit
- Animated a short Flash cartoon series
- Developed a Shockwave adventure game
- Developed the *Techknow* channel, interactive digital signage system, from scratch
- Designed numerous logos, marketing materials, and multimedia projects
- Redesigned and managed the department's website

SKILLS:

Storytelling, Video Production (Concept, Produce, Light, Shoot, Direct, Edit, Motion Graphics), Still Photography, Graphic Design, Interactive Design, Web Design, AV Systems, Technical Support